



AP Associated Press

the **essential** global news network

AP BOARD APPROVES NEW PRICING AND PACKAGING PLAN FOR NEWSPAPERS

The Associated Press Board of Directors recently approved restructuring the way AP content is packaged for newspaper members as well as the assessment formula to charge for it.

The move represents the most comprehensive change in the way AP content is sold in the history of the cooperative. The new plan will make all AP English-language breaking news text available to members -- a step that should make significantly more news of local interest available to you for use in your newspaper and on your Web site.

At the heart of the plan is a new core news service, Breaking News, which newspapers can supplement with premium verticals offering deeper content in News Analysis, Sports, Business, Entertainment and Lifestyles. Specialty services like photos, hosted online products and foreign-language content remain separate purchases. In addition, member newspapers can buy stories a la carte from the premium content areas.

AP CEO Tom Curley recently sent a letter to AP member newspapers about this plan and about work to improve newspaper content visibility in search engine results. You can see that letter at:

http://inside.ap.org/40_11145.aspx

Details of the new pricing and packaging plan are available on AP.org:

http://www.ap.org/pages/about/pressreleases/pr_102507a.html

AP/ONE Contest Dates: Nov. 6, 7, 8

For purposes of the General Excellence category of the AP/ONE contest, the dates for 2007 will be Nov. 6, 7 and 8. That is Tuesday, Wednesday and Thursday.

Contest rules state: Each entry consists of complete newspapers published on three consecutive days (Nov. 6, 7, 8). Judges will be instructed to judge the entries on the basis of the following: Content (40 percent); Writing quality (40 percent); Makeup and appearance (10 percent); Reader service & appeal (10 percent). Deadline for entries is Jan. 8, 2008. All entries must be received at the AP office, 525 Central Park Drive, Suite 202, Oklahoma City, OK 73105, no later than 4 p.m. Jan. 8, 2007.



OAPB Contest Day: November 7. Please tape your news and sportscasts WEDNESDAY, November 7, 2007 to submit for the 2007 OKLAHOMA AP Broadcasters contest. This is the **SECOND** of **FIVE** contest days in 2007 for competition in the category of Best Newscast and Best Sportscast.

Turner named managing editor

Talina Turner has been named managing editor for the Ada Evening News.

"I am very excited about the opportunity," Turner said. "I look forward to the challenges that go along with the job and look forward to working with those in our coverage area."

Turner, 25, grew up in Seminole and graduated from Seminole High School in 2000. She earned a bachelor's degree in English Literature from East Central University in 2005. Turner began as a news reporter for the Seminole Producer in February 2006 and later became news editor of the weekly Konawa Leader.

"I love to write and fell in love with journalism when I began my job with the Seminole Producer," Turner said. "I really enjoy all aspects of the job — writing, page layout, photography."



AP wins Online News Association award for Best breaking news coverage

The Associated Press's coverage of the Virginia Tech shootings won the award for best breaking news coverage in the large organizations category of the Online News Association. Other nominees included CNN.com and NYTimes.com.



The link below is to the interactive that was a key part of the entry, as it looked 24 hours into AP's coverage, which was the deadline for the award category. But the award was for the totality of the coverage, so the contributions of dozens of AP writers, editors, photographers and videographers, in addition to the Online and Graphics staffs, were key.

This package was available for all Hosted Custom News and Multimedia Interactive News Report subscribers – for newspapers large and small – offering readers a breaking news service better than CNN and New York Times.

AP, Virginia Tech Shootings http://hosted.ap.org/specials/interactives/_national/vtech_map/index4.html

Click below for more about the Online News Association awards: <http://journalists.org/2007conference/>

SIGN UP NOW FOR CAMPAIGN PLUS DEMONSTRATIONS- GET READY FOR 2008 ELECTIONS

Starting this month, we will conduct weekly Webex sessions demonstrating the AP's elections services, highlighting Campaign Plus -- the premium campaign service. You will receive notices from your local bureau chiefs providing the date, time and login information for the sessions.

OKLAHOMA MEMBER SHOWCASE

OCTOBER PHOTO OF THE MONTH WINNERS

1ST PLACE - Mike Simons, Tulsa World



Above: A group gathers during a police standoff Monday, Oct. 1, 2007, in Broken Arrow, Okla. Police took Kelly Waymire, 46, into custody early Monday afternoon after he reportedly shot a police officer and held a woman hostage inside the home on the city's south side, police said. (AP Photo/Tulsa World, Mike Simons)

2ND PLACE - Bridget Bese, Woodward News



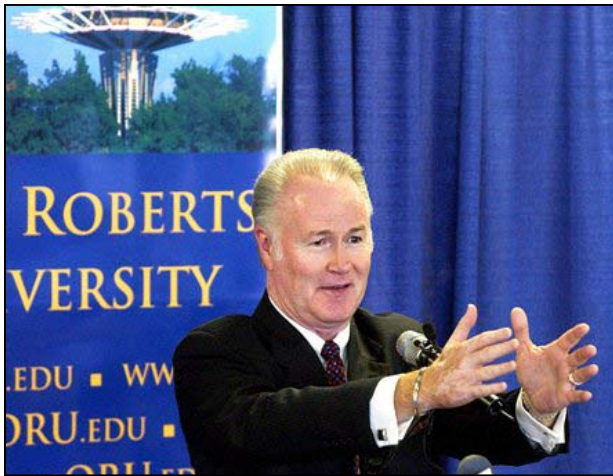
Above: An Air Evac helicopter lands through the smoke Tuesday, Oct. 23, 2007, at the scene of a multi-vehicle accident on U. S. Highway 270 near southeast of Woodward, Okla.. The Oklahoma Highway Patrol closed down the major highway in Northwest Oklahoma and traffic was being rerouted. (AP Photo/Woodward, Okla. News, Bridget Bese)

3RD PLACE - Mike Simons, Tulsa World



Above: Emily Bevill, 10, of Ravia, Okla., lies with her pig, "Freddy," shortly before heading to auction it at the Junior Livestock Auction at the Tulsa State Fair Friday, Oct. 5, 2007. This was Bevill's first experience raising an animal to auction and she was sad. (AP Photo/Tulsa World, Mike Simons)

Member Contributions



Richard Roberts, president and chief executive officer of Oral Roberts University asked the school's board of regents for a temporary leave of absence, three weeks after a lawsuit accused his family of lavish spending at donors' expense and illegal involvement in a local political campaign (Tulsa World, Robert S. Cross)

The Oklahoman provided word that 12 women had sued the Custer County sheriff regarding sexual allegations that occurred while the women were in the county's drug court program.

KOTV's Chris Russell had the story that ORU President Richard Roberts went on local television to defend himself and deny lawsuit allegations by three former professors. Several Broken Arrow stories from Russell revealed Oklahoma City investors' plans for a full service hospital in Broken Arrow to replace a hospital moved to Tulsa. He also had the story when a police officer was shot and wounded during a standoff from a domestic disturbance call. Russell also tipped AP about 5-year-old girl who disappeared from in front of her home was found naked, walking down a city street several miles away.

The Tulsa World provided a story about a lack of funding forcing a halt to buyouts of homeowners in the Tar Creek Superfund site. The newspaper also provided a story about police questioning two people about the deaths of two women whose bodies were found wrapped in tarp on the side of a road on the city's northern fringe.

The Edmond Sun provided a feature on a laid-off mortgage loan processor who was one of many people attending one in a series of job fairs being held across the country.

Enid News & Eagle provided a story about an investigation into allegations of a hazing incident involving high school students.

KTUL's Kevin King had first word of a 15-month-old who drowned in a decorative garden pool in Owasso, and ORU President Richard Roberts talking to students and faculty during chapel service about the lawsuit filed by three former professors. King also reported Tulsa investigators found materials possibly used to start a fire that destroyed the home of a former district attorney's investigator hours after he was released on bond for child molestation charges.

The Oklahoma City Journal Record provided a story about a company's intention to build seven to eight athletic facilities in Oklahoma City and Tulsa.

Debra Woodall of Tulsa's KRMG reported opponents of a sales tax created to help develop the Arkansas River complained of stolen and burned campaign signs and open opposition from state Senator Randy Brogdon. Woodall also had stories that police will have to provide security at the Tulsa State Fair after the city annexes the property.

A story that Delta Air Lines will begin direct flights between Atlanta and Lawton in March was provided by the **Lawton Constitution**.

Russell Mills of Tulsa's KJRH had the story when Tulsa police convinced a man to surrender after he allegedly threatened his ex-girlfriend and spent about two-and-a-half hours in his car with a gun to his head.

The Muskogee Phoenix provided a story about a proposal that would widen and reroute Oklahoma Highway 51, a project that could damage the local economy of Wagoner.



Actor James Garner, center, waves his hat to the crowd during the Oklahoma Centennial Parade. (The Journal Record, Jennifer Pitts)

From Oklahoma City, KTOK's Michael Cross provided the identity of a man arrested for carrying swords along the Centennial Parade route in Oklahoma City.

Also from KTOK, Jerry Bohnen gave first word of GOP presidential candidate Mitt Romney's Oklahoma City visit for a private fundraiser. Two Edmond stories from Bohnen revealed Henderson Hills Baptist Church agreed to sell more than 20 acres to Integris for a hospital planned in east Edmond, and that a woman was hit by a train as she lay on railroad tracks in south Edmond.

The Norman Transcript provided a profile on a University of Oklahoma student who chose to go Iraq with his National Guard brigade rather than join the ROTC and stay in school.

The Ada Evening News provided a story about East Central University receiving a \$1 million federal grant to fund the development of a program with five other state schools to help prevent violence against women.

Oklahoma City television station KWTW's Doug Warner first reported an Amber alert cancellation and the safe recovery of a 3-year-old girl sleeping in a pickup truck stolen from outside a casino near El Reno.

Also, KWTW's Ken Henson reported the recovery of two bodies of brothers who had drowned while fishing at Kaw Lake. Henson gave heads-up when the Department of Defense confirmed the 45th Fires Brigade of the Oklahoma National Guard was placed on alert for duty as a security force in Iraq.

The Daily Ardmoreite provided a story about a 19-year-old Wilson volunteer fireman who pleaded guilty to four arson charges and was sent to a boot camp for young adults.



Smoke billows up from a truck that caught on fire in a multi-vehicle accident that closed down a major highway in Northwest Oklahoma. (Woodward News, Bridget Bese)



A fiberglass Centennial horse that was stolen from a Sonic Drive-In leans against a wall outside Shawnee Police Department. Police said the more than 200-pound horse has been recovered and two OBU students arrested. (The Shawnee News-Star, Jason Smith)

form Smith included first word of Beckham County Commissioner Gary Mayfield's resignation, \$12,500 restitution and embezzlement investigation dropped and news that Cordell City Administrator Richard McClanathan was fired.

Charlie Haldeman of KXII had first word that East Central University in Ada was chosen to open a regional university branch campus in Ardmore. Haldeman also reported a fire in Durant's Choctaw Coliseum during a monster truck rally and a Bryan County traffic fatality when a man holding a mattress in the bed of a pickup was blown out of the truck and killed when he hit the pavement.

Steve Johnson of Oklahoma City's KFOR-TV had first word of a hole found in westbound I-40 near downtown Oklahoma City, forcing the shutdown of all but one lane of traffic. He also had the story of a state fair worker critically injured when he was hit in the head and shoulder by a fair ride.

Also from KFOR, Shane Faulkner reported a Lincoln County man surrendered after a standoff of more than seven hours near Carney.

The McAlester News-Capital provided a story about employees of the McAlester Army Ammunition Plant becoming sick while working in a building where TNT is recovered from bombs.

Dave Koester of Oklahoma City's KOCO-TV reported that a thief in Nichols Hills was going door-to-door and stealing packages that had been left on doorsteps.

The Stillwater NewsPress provided a story about police shooting a man to death after he fired on officers, injuring one in the leg.

Mike Smith of KWEY reported that nearly 2,000 pounds of marijuana was found in a tractor-trailer rig near Elk City. Legal reports

From the AP Staff



Murray Evans reported on a strange claim that a 1954 football game between Oklahoma and Oklahoma State had

been fixed by mobsters. Evans had early word that University of Oklahoma regents planned to relax the school's "Three Strikes Policy" for alcohol use that was put into effect after a student's death from alcohol poisoning three years ago.



Rochelle Hines had a story detailing the fallout from a 10th U.S. Circuit Court of Appeals ruling in favor of

people challenging a law that barred Oklahoma officials from recognizing same-sex adoptions from other states or countries.



Jeff Lutzke had a national sports feature about how Oklahoma City has turned the Oklahoma River into a focus of competi-

tive rowing events, including the regatta that attracted teams from around the world, including some that will compete in the 2008 Summer Olympics.



Capital reporter Ron Jenkins provided a weekend analysis piece on the new anti-illegal-immigration law.

Jenkins had early word that a number of Oklahoma legislators were returning Qurans given to them by an ethnic advisory council.

He had a Sunday profile of former state Rep. Gene Stipe, who served in the state Legislature for more than a half-century before being convicted on campaign spending charges.

Jenkins also did a Sunday analysis story about Republican House speaker Lance Cargill at the center of a campaign fundraising controversy and facing an unusual challenge from within his own party.

Jenkins had a Sunday analysis story on signature gatherers running afoul of an Oklahoma citizenship requirement for those circulating petitions on behalf of ballot measures.



Tulsa Correspondent Justin Juoza-pavicius had a series of scoops related to the spending scandal at Oral Roberts University in Tulsa, including first word that

the school was crippled by debt. He had several national stories on allegations that lavish spending and illegal participation in political campaigns was taking place at the evangelical school.



Producing a sidebar to the national teacher sex abuse project, **Sean Murphy** detailed the case of a teacher who left Oklahoma amid allegations of

an inappropriate relationship with a female student, allegations that weren't revealed to school officials in Florida, where he got a new teaching job.

Murphy had an interesting story about the men and women who chase tornadoes.



Tim Talley wrote about a new emphasis on power conservation in Oklahoma now that regulators have rejected a proposal for a new coal-fired plant. Talley was

first to report that NASA dropped a multimillion dollar space transportation agreement with a company that intends to a company that was to service the International Space Station.



AP Product News

AP Exchange



AP Exchange Training

Many editors have started working with AP Exchange in the past few weeks. As with any new system, a learning curve is necessary and we'd like to help with this as much as possible.

Searching for news is one thing, but putting AP Exchange to work for members is what we really hope to be able to do. AP offers online AP Exchange training for your newsroom to teach some of these enhanced features.

Contact your Chief of Bureau to book a session or simply sign up for the open sessions every Thursday at 11 and 4:30 ET.

AP Channels

AP Channels are a powerful new source of subject-specific news from the AP. Available only in AP Exchange, AP Channels scour the entire AP report for news on specific topics. It's content beyond what members have ever had access to.

Education Channel

The most popular AP Channel is Education. Editors who have access to this Channel receive all education stories from all AP state wires and English international wires. For education reporters, this Education Channel provides a rich source of news for print and online. Other popular Channels include Kids and Family, Environment, Health, Energy and Crime.

New Immigration Channel

The newest Channel is Immigration. With this channel, members will see all immigration stories from the full AP report, offering the most comprehensive coverage of this issue to members and their readers.

Improved Coverage of Local Companies in AP Exchange

Monitoring the activities of local employers is an important part of members' news coverage and the AP can help with this. AP's new My Local Companies feature in AP Exchange offers members the ability to track news from up to 50 public companies.

This premium service may be available to members at no charge, depending on their service level. Members simply type in the tickers of interest and we take care of the rest, offering 24/7 coverage of the companies that matter most to members' communities. The news made available via My Local Companies comes from a specialized team of AP business reporters.

Find News Faster

A powerful new feature will help editors find more relevant news faster. Editors can now craft searches using concepts and not just keywords. Searching by concept is a very easy way to zero-in on locally relevant content faster. For example, within seconds you can round up all stories on topics such as award shows to natural disasters to nutrition, green technologies or wireless technology.

To get full details on AP Exchange training or AP Channels, contact your Chief of Bureau.

RSN
900.00

AP Money & Markets Extra

RSN
900.00

AP Money & Markets Extra launched Nov. 1

AP Money & Markets Extra formally launched Nov. 1 after a two-month beta and several members are using it every week. It gives readers investing, news, trends and tools geared to weekend newspapers. By the weekend, investors know results. They want to understand performance and learn about trends. With more than 30 visually appealing, analytic modules, Money & Markets Extra can give them the information they want. For most members already taking a stock service, Extra is available at no additional cost.

For examples of the 30 modules and more information about M&M Extra, check out www.ap.org/markets. To join a conference call and Webex to hear about the latest developments, contact your AP chief of bureau.

Online Video Network Local Advertising Component

AP's Online Video Network is adding a local advertising component to its growing list of functionality. The local advertising component allows an OVN subscriber who creates and uploads local videos into its player to run pre-roll advertisements enabling them to monetize their local video.



If you have any questions, please contact the OVN Support Department at 866-427-6861 or via email at ovnsupport@ap.org.

Online Video Network helps San Diego Union Tribune cover wildfire story

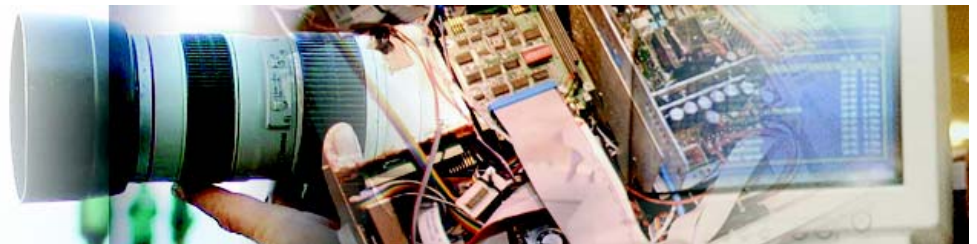


Covering more than half a million acres, displacing hundreds of thousands of people and destroying thousands of homes, the California wildfires were the biggest story to hit San Diego in a long time. Chris Jennewein, the Union Tribune's Vice President for Internet Operations anticipated the web's news linkages serving as the central reporting hub for this fast breaking story.

The Union Tribune immediately expanded local participation with the story by creating a fire blog: "Instead of constantly rewriting a main story, we posted updates on a last-in, first-out basis. This is the only way to cover a rapidly breaking story in text online. Then we dispatched two producers to shoot video. Over five days, the two producers shot nearly 30 clips and uploaded them to OVN. Clips were linked from the fire blog as soon as posted," said Jennewein.

Thanks to the workflow implemented by OVN's local content upload capabilities, SignOnSanDiego.com did nearly 1 million streams over that five day period with close to ninety percent of them local stories.

Hosted Custom News



With fall sports in full swing, use Hosted Custom News to create football, college hoops and NASCAR special sections with minimal setup work on your part. Hosted Custom News does the work for you, delivering photos, audio, interactives, video and more so your site visitors get complete coverage of the latest breaking news. It is the easiest way to add AP's news in all formats, present online advertising and eliminate the hassle and expense of hosting dynamic news pages.

Contact your AP chief of bureau for details.

NHL Video



AP member newspapers have the opportunity to show rights-cleared, professional sports video highlights on their websites through NHL Video Highlights. The video highlights are available through STATS LLC and allow members to include as many or as few highlights as they wish on their websites.

Members can subscribe for the full season to receive highlights from every game from the beginning of the season to the end, including the Stanley Cup Finals. They can also subscribe to receive highlights for a single team throughout season. A weekly package of highlights from around the league also is available.



New Online Products for 2008 Beijing Olympic Games

AP and STATS LLC, one of the world's leading sports information companies, are launching new products – Summer Games and Summer Games Plus – to help newspapers, broadcasters and Web sites cover the 2008 Beijing Olympic Games. Included in their core service, AP members can receive top stories and photos from Beijing via Summer Games on AP's text wires and on AP's Hosted Web platform, which currently services 750 news organizations worldwide.

Summer Games Plus, a premium service which will be available for print, broadcast and/or online use, allows customers to create their own online presentation from feeds or to take advantage of an online hosted platform built and operated by STATS.

Additional information available on: http://www.ap.org/pages/about/pressreleases/pr_092007a.html

Holidays, winter and travel ahead! Travel Online offers winter vacation ideas

Readers are thinking about the holidays, ski vacations and cruises to escape winter. Provide the coverage that attracts readers and advertisers with AP Travel Online. You get expanded coverage of destinations, trends and travel news.

Offered as a hosted service or an XML feed, AP Travel Online delivers a comprehensive suite of travel resources. Coming soon -- top public-tree lightings around the country, holiday gift guide for travelers, classic Christmas in NYC, Colorado and Alaska ski resorts, St. Martin, and lots more.

Travel Online takes a global focus with an emphasis on timely features, columns on subjects from travel with kids to adventure travel appeal to a variety of reader demographics. Other features include weekly web-only features.

For more information, contact your local AP chief of bureau, and check out www.ap.org/newspapers and click on Online Newspapers.

The screenshot shows a webpage with a header image of Thanksgiving food (turkey, pie, and bread). The main content area is titled "Thanksgiving Destinations" and lists several travel-related articles with small thumbnail images. On the right side, there are sections for "COLUMNS Superlatives" and "By the Book".

Special Editions for November:

The Holidays Special Edition will move Nov. 6, and includes stories on how to pick safe toys; why toy kitchens aren't just for girls anymore; thank-you note etiquette; how to budget wisely this holiday season; whether real or fake trees are more eco-friendly; and why people might choose to make charitable contributions anonymously – even though many fundraising groups wish they wouldn't.

The final Special Edition of the year is Weddings, moving Dec. 4. Additionally, editors can access Special Editions content in AP Exchange by typing "SPE" into the search field.

