

June 2006

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**OAPB
Awards
Luncheon**

Attention Broadcasters:

It's not too late to make reservations to attend the OAPB awards luncheon June 14, noon, at the Deep Fork Grill. Call 525-2121



**Check out
the new
Oklahoma AP
Web Site!**

The state AP Web site has a new look. Check it out at:

www.ap.org/oklahoma

**Shinn
Drops In**



Hornets owner Geroge Shinn was interviewed by members of the Oklahoma City staff at the conclusion of the NBA team's season. Around the table are, from left, Hornets spokesman Michael Thompson, Shinn, Chief of Bureau Lindel Hutson, and News Editor Rick Green.



Sports Editors Meet



The Lawton Constitution Sports Editor Joey Goodman, who organized the meeting, talks to the group.

AP hosted a meeting of sports editors and officials of the Oklahoma high school activities association. Danny Rennels, (left) executive director of OSSAA, and Amy Cassels talk with Oklahoman Sports Editor Mike Sherman.



Politics and Newsmakers

The political season is heating up and AP has provided newsmaker interviews with several major candidates. Here, Tulsa Republican Bob Sullivan discusses his race for governor with AP staffers.



New Faces



Shaun Schafer has returned to AP's Tulsa bureau. Schafer spent last summer working from the Tulsa office, producing several important stories.

Also, Christina GoodVoice, a recent University of Oklahoma journalism graduate, will be interning in the Oklahoma City office this summer. She worked as an intern last summer in AP's South Carolina bureau.



Photos of
the
Month...

May



Tyson Thompson, second left, hugs Ashley Wyatt and Bryson Roach as Logan Grayson, right, runs away during an outside water day for students at Key Elementary in Tulsa, Okla., Friday, May 19, 2006. (AP Photo/Tulsa World, Tom Gilbert)



Lindsey Yearby, widow of Lance Cpl. Hatak Yuka Keyu Martin Yearby, is helped by two Marines out of the service at Marietta School Auditorium, Monday, May 22, 2006, in Marietta, Okla. According to the Department of Defense, Yearby was killed May 14, 2006, in Al Anbar province, Iraq, when the vehicle he was riding in hit a mine. (AP Photo/The Oklahoman, David McDaniel)

Member Contributions

Oklahoma members contributed heavily to the news report in April.

Jerry Bohnen of Oklahoma City's KTOK provided the story that a state prison inmate indicted for sending a threatening letter to the president is the same person who embezzled from Rep. Ernest Istook's congressional re-election campaign in 2004 and that's why he was in prison.

A decision by former Arkansas gun collector Roger Moore to place for sale on the Internet a rifle sold by Oklahoma City bombing conspirator Terry Nichols came from **The Oklahoman**.

The Lawton Constitution provided the story of the sentencing of a Stillwater man in the killing of one man and the wounding of another in a bogus drug deal.

From the **Tulsa World**, came the word of the resignation and subsequent medical problems of the Ottawa County sheriff who faced complaints and a federal investigation into a deputy's decision to handcuff a woman to a fence outside a hospital.

John Yates of KNED had first word of plans by McAlester City Manager Susan Monroe to resign after being suspended for allegedly getting a pay raise without City Council approval.

McAlester News-Capital provided a story when officials decided to allow female inmates to participate in this year's prison rodeo at the Oklahoma State Prison.

From **Tulsa, KOTV's Chris Russell** provided the story that the body of a missing 18-year-old from Broken Arrow had been found in Fort Gibson Lake.



At the McAlester News-Capital, Managing Editor Matt Lane coaxes more production from Staff Writer Trevor Dunbar (center) and Senior Editor James Beaty. Photo by News Editor Doug Russell.

Dave Jordan of Oklahoma City's KWTV had the information when a Yukon police officer shot and killed a man who charged the officer with a knife.

Also from **KWTV, Calvin Wright** provided first word that two Jackson County men were arrested in Altus after a traffic stop in which police found a homemade bomb and a sawed-off rifle in their truck.

The **Durant Daily Democrat** had the story from Key West, Fla., of two men who escaped from the Bryan County Jail.

Identification of a body discovered in a car submerged in Lake Thunderbird came from **The Norman Transcript**.

The Oklahoma City Journal Record reported that 30 to 40 nursing homes across the state likely will have to close if the state doesn't increase its financial support.

From the **Woodward News** came a story about the woman charged with first-degree murder in the disappearance of her six-year-old son.

From the Staff:

The Oklahoma Legislature has gone home, only to make plans to return again. **Statehouse reporter Tim Talley** wrote extensively about the political deadlock blocking approval of a state budget and returning the legislature to the Capitol for a special session.

Statehouse Correspondent Ron Jenkins wrote about legislation to end the abuse of state tax credit programs. He was first to report that venture capitalists were making millions from the programs but not creating the jobs that were intended when the programs were created.

Jenkins reported in a Sunday analysis that lawmakers were trying to block implementation of a new Oklahoma Ethics Commission program to give the public instant Internet access about contributions to political campaigns.

Kelly Kurt (right) wrote a colorful story about how Halliburton Co. appeared to dodge protesters by holding its annual meeting in small-town Oklahoma that made the national wires.

Kurt also had a national story about how a Ten Commandments display outside a courthouse has become the subject of a federal lawsuit.

Jeff Latzke's story from a newsmaker interview with Hornets owners George Shinn was played prominently in state papers and also in Louisiana.

Sean Murphy worked with national writer David Cray for a story about how Oklahoma and some other states have a much higher incarceration rate for women.



Ashley Gibson (left) produced a story about how the number of black-owned businesses in the state had increased rapidly.

Murray Evans produced several sports stories during the month, including a national story about the thoroughbred industry. One of Evans' stories was used as one of the sidebars after the horse Barbaro broke his leg at the Preakness.



AP Product News

Making Money Through AP

Revenue share opportunities are growing rapidly for AP members through the new Online Video Network, commercial photo sales and Hosted CustomNews (AP's hosted national/international online service). In 2004 and 2005, before the Online Video Network existed, AP gave back almost \$1 million in royalty payments through its commercial photo sales and online advertising revenue share program. The opportunity to make money through AP will only keep growing as more members join the Online Video Network and the service opens to member syndication of their own video.

Online Video Network Compatibility Issues

The MSN video player at the heart of AP's Online Video Network is currently compatible only with PC users and Internet Explorer. Come the end of summer, that will change as Microsoft makes a player available that will work for Mac/Mozilla users.

Meanwhile, here's an April 20 Editor & Publisher article on the network:

NEW YORK 1,100 multimedia sites have now signed on during the initial launch of the Associated Press' online video service, giving it a collective audience of 76 million unique visitors.

The video service is powered by MSN Video, and uniquely tailors AP content for specific Web sites

"Since the March 1 rollout of the OVN, we have experienced unprecedented interest from AP newspaper, radio and television member sites," Jim Kathman, Product Manager, AP Online Video Network said in a release. "Today, with more than 1,100 affiliates, we feel this is a strong indication that the value of getting content, technology, and ad sales in a single video solution makes great sense for AP member Web sites."

If you still haven't signed up for the Online Video Network and have questions, let me know: lhutson@ap.org or 405-525-2121.

Special Editions

AP Special Editions coming in 2006. Please note changes from some earlier schedules to reflect that Special Editions move on the first Tuesday of the month, except on holidays:

June 6 - Outdoors

July 11 - Back to School

Aug. 1 - Parenting

Sept. 12 - Cars

Oct. 3 - Philanthropy/Volunteering

Dec. 5 - Weddings

Contact us!

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