

August 2006

# Election Coverage



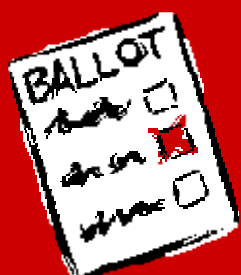
**And the Winner is...**

**Election Night** AP's veteran political reporter Ron Jenkins (foreground) watches results pour into the system during the July 25 state primary. Others on election watch that night included Tulsa's Shaun Schafer and Oklahoma City's Sean Murphy.



AP's Tim Talley (foreground) gets a quick lead on the wire during the July 25 state primary. Behind him are Murray Evans and News Editor Rick Green.

The election season is just getting started. The runoff from the primary is Aug 22, and the general election will be Nov. 7. Turn to AP for fast and accurate vote tabulation and words and pictures.



**Oklahoma Runoff -**

**August 22**

**General Election -**

**November 7**



## From the Staff...



The bureau's eight-part series on the state's economy received widespread play during the month, including the front pages of many papers throughout the state.

From **Tulsa**, **Shaun Schafer** reviewed four years of Department of Environmental Quality records on water pollution complaints for a story about the problem of sewage getting into water systems.

His Sunday story on the state's water pollution problems and biggest violators was linked to a spread sheet on the bureau's Web site for members to get information on specific violations in their area.

Leading up to the July 25 primary, the bureau moved a series of stories on significant races. Key candidates were profiled in newsmaker interviews.

On election night, **Newsman Sean Murphy** profiled the election of the state's first openly gay representative in the legislature.

**Tim Talley** scored a significant scoop when he went on a ride-along with federal agents arresting wanted illegal immigrants across the state.

**Murphy's** contacts at the state Medical Examiner's office helped keep AP ahead with a running total of fatalities from the state's heat wave. During July, Oklahoma City either carried the lead or contributed to national heat wave stories in just about every cycle.

**Newswoman Christina Good Voice** continued her work with the American Indian beat. She produced stories on plans to make public improvements and interpretive sites along the Trail of Tears, the opening of the state's largest Indian casino and efforts to encourage Native Americans to vote.

**Murray Evans'** stories about Remington Park and thoroughbred racing got good use statewide.

## Photos of the Month...

July



A fire burns at an oil rig Tuesday, July 25, 2006, north of Guymon, Okla., after an explosion. According to Guymon Fire Department officials, two unidentified men were airlifted to a burn center in Lubbock, Texas, with severe burns. (AP Photo/The Guymon Daily Herald, Shawn Yorks)



Sarah Noyes, center, wife of Marine Sgt. Justin Lee Noyes, is comforted by her sister Kristin Furtado, right, during graveside services for Noyes at Fairview Cemetery in Vinita, Okla., Monday, July 17, 2006. At left is Sarah Noyes' mom Sue Furtado. Noyes, 23, died July 2 in Anbar province Iraq. (AP Photo/Tulsa World, Mike Simons)

## Member Mentions

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**Rick Caldwell** has been named publisher of the **Tahlequah Daily Press**. He is an experienced Oklahoma newspaperman, having served as publisher of five Oklahoma newspapers, including the Fort Gibson Times.

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**Greg Stone** has left as managing editor of **The Sapulpa Daily Herald** to teach at Tulsa Community College. He arrived at the Herald in July 2001 and became managing editor in October 2005. He will teach American literature and freshman composition at TCC's downtown Tulsa campus

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# Member Contributions



**Congratulations to Tulsa's KRMG,  
winner of the prestigious 2006  
Edward R. Murrow Award for the best  
local newscast in the nation.**



**Dean Blevins and the sports staff at KWTV** tipped AP with the story that Rhett Bomar had been booted from OU.

**Mark Rodgers and KOCO** provided AP with a transcript of their exclusive interviews with Bomar and J.D. Quinn.

**KRMG's John Durkee** called AP with the story when the bid was awarded for construction of the second phase of the Tulsa arena project.

**Durkee** also had the details when construction started on Tulsa Technology Center's new medical center to combine medical programs in one building.

**The Oklahoman** had the story about the executive director of the Oklahoma Public Employees Association being stripped of his administrative duties amid concerns about financial problems. Also from **The Oklahoman** came the story about a woman's attempts to keep her late son's name off anti-war T-shirts.

When a deputy killed a suspect during questioning in Creek County, **Chris Russell of Tulsa's KOTV** provided AP with the information.

**The Tulsa World** provided a story that about 300 state workers are in jeopardy of losing their jobs for failing to comply with state income tax laws. **The World** also provided a story about two-thirds of the federal funding for Oklahoma's Homeland Security Office going unspent.

**Kevin King of KTUL** in Tulsa had the story when a Broken Arrow man was charged with public nudity after being arrested twice while working on his car in his yard \_ naked.

**The Daily Ardmoreite** provided the July 4 story about a man charged with kidnapping his estranged wife and killing her lover.

**Melissa Gandall of Oklahoma City's KTOK** reported on the return home of a Stillwater man and his daughter who were trapped in Lebanon when the war started.

Also from **KTOK**, **Jerry Bohnen** had the details when a search was called off at the Woodward County landfill for Logan Tucker.

From **The Norman Transcript** came the story about a public library employee facing a felony rape count involving a 13-year-old girl he met on the Internet.

**Mike Smith of KWEY** called AP when a former Weatherford radio executive was killed in a Colorado plane crash.

**The Muskogee Phoenix** provided a story about a company's purchase of a land option for a proposed ethanol plant near Wagoner.

## AP "thinks outside the stox" with new service, AP Money & Markets

The earliest stock tables in the United States appeared in the New York Herald in 1835. One hundred eight years later, it's time for a change.

AP Money & Markets brings a fresh approach to financial data in print and online, with innovative content that is explanatory, analytic and forward looking. Attractive modules "snap" together to create customized pages. The modules work not only in stocks pages but anywhere in the newspaper.

AP Money & Markets Online features powerful tools and timely content. Like the print component, Money & Markets online can be localized to emphasize companies, industries and mutual funds that are of interest to your readers.

Money & Markets becomes available this fall. Grand Central Stocks customers can receive the new content at no additional fee. Other members interested in offering readers the new service can get pricing information from their bureau chief.

For more information on AP Money & Markets, including sample pages and individual modules, visit <http://www.ap.org/markets>

## APME meets in New Orleans Oct. 25-28

"Rejuvenate, Reinvent and Rejoice" in one of America's great cities as it returns to its old glory after Hurricane Katrina.

Editors throughout the Gulf Region are joining peers at The Times-Picayune in planning an outstanding APME conference in New Orleans Oct. 25-28, beckoning journalists to come and see first-hand the ever-folding story that continues to play out on front pages across the country.

How well did American media cover the disaster? Where did they miss the mark? What lessons can be learned? What will the ravages of the storm and flooding mean for U.S. society? Culture? The economy?

The conference will be held at the Astor Crowne Plaza, gateway to the city's famed French Quarter, at the corner of Canal and Bourbon Streets. The hotel remained open throughout the hurricane and flooding. It suffered minimal damage and until recently was one of the downtown mainstays for FEMA workers and insurance adjusters. It is in great shape, open to tourists, and the oysters are back in the bar at Dickie Brennan's Bourbon House on the first floor.

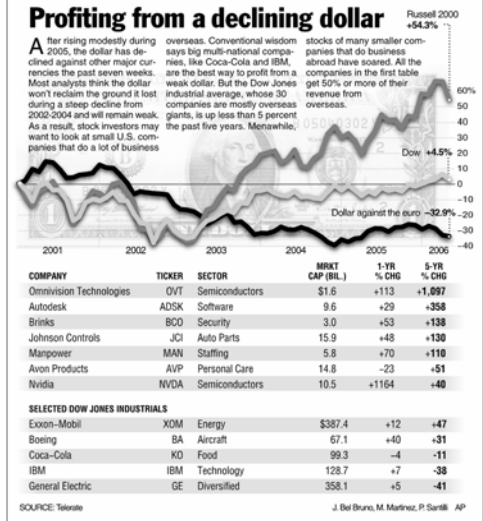
For more information, click the APME link at <http://www.ap.org/oklahoma>.

## AP Stylebook: Ask the Editor

Have a question about something not included in the AP Stylebook or a fine point? Ask the editor. [http://www.apstylebook.com/ask\\_editor.php](http://www.apstylebook.com/ask_editor.php)

### Profiting from a declining dollar

After rising modestly during 2005, the dollar has declined against other major currencies the past seven weeks. Most analysts think the dollar won't reclaim the ground it lost during a steep decline from 2002-2004 and will remain weak. As a result, stock investors may want to look at small U.S. companies that do a lot of business overseas. Conventional wisdom says big multi-national companies, like Coca-Cola and IBM, are the best way to profit from a weak dollar. But the Dow Jones Industrial average, whose 30 companies are mostly overseas giants, is up less than 5 percent the past five years. Meanwhile, stocks of many smaller companies that do business abroad have soared. All the companies in the first table get 50% or more of their revenue from overseas.



## AP 9-11 exhibits available to members at no cost

AP is offering members a powerful multimedia retrospective on Sept. 11, 2001, told through the lenses and voices of AP photojournalists.

This presentation consists of photo panels showing images of the attacks and aftermath alongside the same



scene, shot by the same AP photographer, today. These panels create a presentation roughly 16 feet wide and 8 feet tall.

AP also provides a video (DVD or VHS, looped format) in which its journalists discuss the images they captured, how they captured them and how covering Sept. 11 and its aftermath affected them. The exhibit pays tribute to the dedication and courage of all journalists who face risks in doing their jobs.

The display is offered at no cost, and AP will handle shipping to and from your venue.

To learn more about the exhibit, arrange a showing or see a sample of the video and rendering of the assembled presentation, visit [www.ap.org/exhibitinfo](http://www.ap.org/exhibitinfo)

## AP Elections going mobile

In September, AP Elections will launch a mobile results service that will bring AP's 2006 September primary and the November general election results to the wireless Web. The mobile results service will provide top-of-the-ticket results that can be read on cell phones and other mobile devices like Blackberries and Treos.

The plan is to offer two versions in 2006: A white-label version offered to members and customers already taking national election results to brand and market to their audiences and an AP-branded version offered to help determine the prospects for an advertising-based revenue model for future elections.

The current political climate, an increase in competitive races and the battle for control of Congress have been contributing factors to increased interest in AP Elections. AP has faced challenges in new voting machines, registration qualifications and other events both natural and manmade, but our focus on providing timely results with a premium on quality and accuracy has not been compromised.

## AP Special Editions Calendar for the remainder of 2006

Aug. 1	Sept. 12	Oct. 3	Nov. 7	Dec. 5
Parenting	Cars	Philanthropy/Volunteering	Holidays	Weddings
				

Members with questions about Special Editions stories should contact Julia Rubin at [jrubin@ap.org](mailto:jrubin@ap.org) or (212) 621-7199.

Contact us!

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