

## AP/ONE Convention and Awards Banquet

Sweepstakes winners in the annual AP/Oklahoma News Executives contest were the Tulsa World, McAlester News-Capital and the Oklahoma City Journal Record. Photo sweepstakes went to Jennifer Pitts of The Journal Record, Maika Rode of The Edmond Sun and James Gibbard of the Tulsa World.



*Kent Bush & Brenda Tollett*

Vicky Holland of the Muskogee Phoenix is a new member of the AP/ONE board. She was elected at the board's meeting prior to the awards banquet in Oklahoma City. AP/ONE board members for 2007-08 are Kevin Hassler of the Enid News & Eagle, president; Brenda Tollett of the Ada Evening News, president-elect; Mike McCormick of The Shawnee News-Star, first



*Rick Hoover & Kevin Hassler*

vice president; Kent Bush of the Chickasha Express-Star, second vice president; Matt Lane of the McAlester News-Capital, immediate past president; John Bridwell of The Daily Ardmoreite; Susan Ellerbach of the Tulsa World; David Hale of The Lawton Constitution; Vicky Holland of the Muskogee Phoenix; Rick Hoover of the Stillwater NewsPress; David Page of The Journal Record; Andy Rieger of The Norman Transcript and Robby Trammell of The Oklahoman.



*Above: Vickie Fry and son Jarrod Fry.  
Right: Mike McCormick talks to Gloria Lang, Norma Lang and the Lang family.*

Special presentations were made at the AP/ONE awards banquet to the families of Kristi Fry of the Muskogee Phoenix and Dennis Lang of The Lawton Constitution. Fry and Lang were remembered for their years of service to the AP/ONE board and to Oklahoma journalism.



# AP/ONE AWARDS

To view the entire list of winners and all winning photos go to [www.ap.org/oklahoma](http://www.ap.org/oklahoma)



*Division C Sweepstakes Winner: (Above) The Journal Record, Janice Francis-Smith, David Page, Jerry Shottenkirk, Marie Price & Jennifer Pitts*

*Division B Sweepstakes Winner: (Above) McAlester News-Capital, James Beaty and Matt Lane*



*Division A Sweepstakes Winner: (Right) Tulsa World, Omer Gillham and AP Chief of Bureau Lindel Hutson*

*Scholarship winners: (Left) Sara Jeffries*

*Ashley Romano*



*Above: Oklahoma members check in for the banquet. Right: Sean Murphy, 2007 AP Staffer of the Year,*

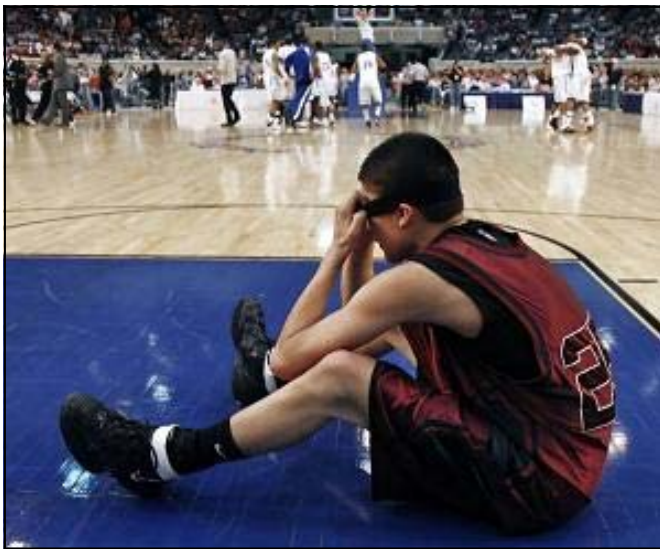
# OKLAHOMA MEMBER SHOWCASE



## March Photo Contest Winners



**1st Place:** (Above) Alvin, right, the father and Jodi, the mother, interact with their 1-month-old baby chimpanzee at the Tulsa Zoo on March 21, 2007, in Tulsa, Okla. (AP Photo/Tulsa World, Tom Gilbert)



**2nd Place:** (Above) Sequoyah-Tahlequah's Kyle Littlehead sits dejected as Millwood players celebrate their victory in the Class 3A boys basketball championships at the State Fairgrounds Arena in Oklahoma City, Saturday, March 10, 2007. Millwood won 55-51. (AP Photo/Tulsa World, Stephen Holman)



**3rd Place:** (Above) Rescue workers treat a woman that was in a recreational-vehicle trailer that was sent airborne during a tornado in west Oklahoma City, Thursday, March 29, 2007. A tornado moved through northwestern Oklahoma City Thursday, injuring at least four people, including a 7-year-old girl and a couple critically hurt when their travel trailer was destroyed. (AP Photo/The Oklahoman, Jim Beckel)

## Member Contributions:

Oklahoma's involvement in the Iraq war made headlines in March with a story from **The Oklahoman** quoting the state's adjutant general as saying an Oklahoma National Guard brigade is short of equipment for training and deployment.

**The Oklahoman** also had the story about a U.S. Immigration and Customs Enforcement agent returning to work after being partially paralyzed while chasing a suspect 14 months ago.

**Steve Johnson of Oklahoma City's KFOR** reported that a man and woman were found dead in Bethany in a murder-suicide and that a toddler was found in the home. He also had the story when a 3-year-old and a 5-year-old were killed in a house fire in Union City.

**The Tulsa World** had the story when Tulsa Public Schools settled a federal lawsuit filed by the mother of a student who was in a scuffle with a teacher.

Another **World** story was about a court settlement that will ultimately result in the return of 1,200 sheep and 300 head of cattle to land owned by a Bluejacket rancher who is accused of allowing the animals to starve.

**Kevin Sims of Oklahoma City's KOCO** provided quick help when a tornado in northwest Oklahoma killed two people.

**The Edmond Sun** had the story of two Edmond men who were part of the team that worked with Lauren Nelson and helped her become Miss America.

**Andrea Kurys of Texoma TV station KTEN** provided the story when a plane crash near Marietta kills one, injures two. Also from KTEN: Katy Blakey reported that the Colbert City Council voted for second time since December to fire its police chief.

The **Enid News & Eagle** provided a story about a bridge that collapsed when a fire truck drove over it.

**Chris Russell of Tulsa's KOTV** provided several stories including the DUI arrest of the daughter of Tulsa Mayor Kathy Taylor. He also reported on the arrest in Joplin, Mo., of a man wanted in Tulsa for the rape of a 76-year-old woman. Another Russell offering was that the superintendent of Milfay schools and his teacher wife were arrested on drug charges.

**The Journal Record** in Oklahoma City had a business profile of a man who is a lip tattoo specialist at Remington Park.

**Kevin King of KTUL** in Tulsa reported that a Tulsa woman was charged with manslaughter in the death of her fetus in a car crash.

Also from **KTUL**, **Bert Mummolo** had the story that a University of Tulsa professor was working on an exercise machine for astronauts.

A story about the City Council lifting voluntary water restrictions after rain eased drought conditions was provided by **The Lawton Constitution**.

The **Muskogee Phoenix** provided a story about a 3-year-old child who left home and wandered the streets until a passing motorist spotted him.



Big 12 College basketball tournament bracket banners , March 5, Oklahoma City. (The Oklahoman, Jim Beckel)

A story from **The Norman Transcript** reported that telephone company workers mistakenly drilled into a city water line, leaving city residents without water for more than three hours.

From **The Ponca City News** came a story about the Oklahoma Medical Examiner's office conducting an autopsy to determine what caused the death of a person found near the Arkansas River in Osage County.

**The Shawnee News-Star** provided a story about the city treasurer resigning after city commissioners voted down her recommendation to contract the city's chief accountant position to an Oklahoma City firm.

The **Ada Evening News** provided a story about a World War II veteran belatedly receiving the Bronze Star.

The **Altus Times** featured a woman who is living her dream of becoming a clown.



*OU's Aaron Reza hops out of the way after getting the out at second base on Texas A&M's Brodie Greene. (AP Photo/Norman Transcript, Kevin Ellis)*

**The Daily Ardmoreite** provided a feature about a man whose hobby is restoring old airplanes.

The **Bartlesville Examiner-Enterprise** reported the wrongful death lawsuit filed against the wife of a wealthy Oklahoma oilman by the man's daughters in Washington County Court.

From the **Claremore Daily Progress** came a story about a woman who trains horses, a field traditionally dominated by men.

**The Durant Daily Democrat** provided a story about a bank seeking court action to force Bryan County to repay a loan that was taken out to upgrade a jail.

The **McAlester News-Capital** had the story when regents at Eastern Oklahoma State College named McAlester Chamber of Commerce President Steve Smith as the college's new dean.

A story about an Ottawa County jail inmate who died after jailers found him unconscious in his cell was provided by the **Miami News-Record**.

A feature on two men who practice the art of making fine knives was from the **Pauls Valley Daily Democrat**.

The **Pryor Daily Times** provided a story about some men who placed a beer keg in a patio fire, triggering a blast that could be heard for miles away.

From the **Sapulpa Daily Herald** came a story about a 7-year-old boy coming down with bacterial meningitis in Creek County, health officials said Friday.

The **Stillwater NewsPress** provided a story about the removal of a steel truss bridge that carried traffic into Stillwater for 71 years.

From Tahlequah, the **Daily Press** provided a story about an artist and book illustrator who have teamed up to produce a centennial plate.

**Mary Woodall of Tulsa's KRMG** provided several stories, including that former Insurance Commissioner Carroll Fisher was arrested for violating terms of his release on bond.

From **Michael Cross at KTOK** in Oklahoma City came the story that new security features at the Oklahoma County Courthouse had been implemented.

**Nathan Elliott at Oklahoma City's KWTW** reported on a stabbing incident that left one person dead and one in custody.

## From the AP Staff:



Talley

**Newsman Tim Talley** wrote that Indian tribes are upset with an English-only proposal, saying their native tongues are dying fast enough without any help from lawmakers. He also wrote that a measure being considered by the legislature would be the nation's toughest on illegal immigration.

Talley had exclusive comments from former Oklahoma Gov. Frank Keating, a former U.S. attorney, that the firing of eight federal prosecutors under Attorney General Alberto Gonzales was inappropriate.



Murphy

Talley's exclusive newsmaker interview with the head of the Oklahoma Lottery reported that state policies restricting the size of prizes were hurting lottery sales and leading to lower-than-estimated revenue for education.

**Newsman Sean Murphy** was on the national wires with a story on the effects of a Cherokee Nation tribal vote that stripped tribal membership from descendants of people the Cherokee once owned as slaves. The story was a follow-up to breaking coverage of the vote by newsman Murray Evans, which was also on the national wire.



Juozapavicius

**Murphy** had a national farm scene on drought conditions gradually easing in the state and worsening in the north-central United States.

**Tulsa Correspondent Justin Juozapavicius** reported that five congressmen were calling for a nationwide investigation of machinery safety hazards at the nation's largest uniform service following the death of a worker who got caught in a dryer.

He also had a national story about Miss America's homecoming to Oklahoma.



Hines

**Newswoman Rochelle Hines** reported that the Oklahoma Department of Wildlife Conservation was investigating the city of Lawton's use of poison to control a burgeoning prairie dog population at one of its municipal parks.

**Hines** also reported on the severe weather that rolled across the state during March.



Evans

**Newsman Murray Evans** had a national story on an Oklahoma 17-year-old winning Intel's prestigious \$100,000 science scholarship.

**Evans** reported that University of Oklahoma regents are considering a \$10.3 million proposal to build new football and basketball scoreboards as the school tries to keep pace with University of Texas' \$8 million "Godzillatron."



Jenkins

Also from the Capitol, **Ron Jenkins** had a Sunday analysis about complaints regarding Oklahoma political action committees run by legislators who solicit money from special interests.

He also had a story about legislators attending a private meeting by one of these PACs. House Speaker Lance Cargill solicited funds from lobbyists at that private meeting one day before unveiling an ethics plan to promote openness in political fundraising.



Latzke

Another Sunday story by **Jenkins** quoted an award-winning artist and head of a university art department at Panhandle State University, who teaches many immigrants and opposes a bill that would strip them of tuition benefits.

**Jenkins** had a Sunday story wrapping up a tangled web of corruption allegations involving politicians accused of pocketing state funds that were supposed to go to economic development projects.

He also took a look at a provision in a funding bill that would give stay-at-home parents a credit on their state income tax of almost \$100 per child.



Green

**Sports Writer Jeff Latzke** reported on a fundraising plan by billionaire OSU alumnus T. Boone Pickens to buy \$10 million life insurance policies for 25 elderly supporters, with the university as the beneficiary.

**News Editor Rick Green** broke a story about an attorney for fraternity members accused of hazing a pledge saying that authorities had overreacted to the incident by suspending the fraternity chapter for 15 years.



Charlotte Klutts

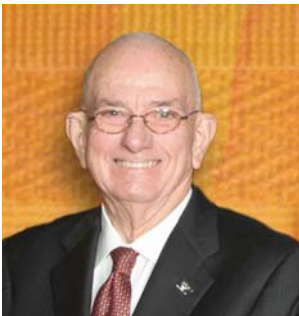
### Klutts named as Tahlequah Daily Press Publisher

A 29-year veteran of the newspaper industry has been selected by Community Newspaper Holdings Inc. to lead the Tahlequah Daily Press team. Charlotte Klutts assumed the helm as publisher March 2007.

Klutts began her newspaper career in 1978 in Henryetta as an advertising executive. After serving as publisher in Henryetta and Okmulgee, she relocated to Edmond and then McAlester until tapped for the top Daily Press post.

“Tahlequah has a great newspaper, and I’ve always heard good things about it,” Klutts said. Klutts believes that to make a newspaper strong, it takes more than just skill, talent and business sense. “It takes love – love for the newspaper, and love for the community,” she said. “I have never had reason to stop loving the newspaper business and the people we serve. I’m really excited about this opportunity, and I look forward to becoming involved with the community.”

She admits she doesn’t have much spare time, but if she can find it, she likes to read. She describes herself as a “sports fanatic” with a particular fondness for basketball and football, and is a loyal Dallas Cowboys fan.



Carl Smith

### OAB President Retires

Carl Smith, President and CEO of the Oklahoma Association of Broadcasters, retired from the OAB on Friday, March 30, after 17 years of service to Oklahoma Broadcasters.

After an illustrious career in Tulsa radio, Carl Smith became Executive Director of OAB in 1990. Under his leadership, the association is considered one of the finest in the country. His work on establishing the Amber Alert program nationwide has been recognized by the Justice Department, National Center

for Missing & Exploited Children, and National Alliance of State Broadcast Associations. He is a past Chairman of the OAB board and a member of the OAB Hall of Fame. The Tulsa Press Club recognized him as a Tulsa Radio Icon and he has received the Tulsa AWRT chapter’s Lifetime Achievement award.

## THE ASSOCIATED PRESS

in Oklahoma is a cooperative of broadcasters and newspapers sharing news of statewide and national interest. To contribute a news story to the Oklahoma City bureau, call 405-525-2121 or 800-522-3522. You may also fax stories to Oklahoma City at 405-524-7465 or to Tulsa at 918-548-4654 or email: [okle@ap.org](mailto:okle@ap.org).

# AP Products

## AP Money & Markets



### AP Money & Markets helps explain the market's ups and downs to your readers

The recent worldwide stock market gyrations put markets news on Page One and had people checking their favorite Web sites for the latest. Give your readers the best analytic and forward-looking coverage, as well as tools to evaluate their stocks and mutual funds, with AP Money & Markets.

It's modular, so you can use just as much as you want, in any part of your newspaper or Web site. For general information about the service, and to see detailed descriptions and samples of all the modules the service offers, check out [www.ap.org/markets](http://www.ap.org/markets)

### Advantages

- > Builds a newspaper brand in print and online with customizable modules you build and edit with unique content to meet local reader needs.
- > In print and online, you choose the content, we do the production work.
- > Creates advertising opportunities, in print and online, with flexible formats.

### Summary

- > Build readership and frequency with useful market information that's easy to access and understand – markets information at a glance, in print and online.

## AP Exchange



### AP offers School of Search to make the most of AP Exchange's search functionality

One of the highlights of AP Exchange, the new Web-based view of AP content, is its ability to more easily find the content most important to your readers and Web site users. Time-crunched journalists can quickly find the most locally relevant material one time or through automated saved searches that continually scan AP content.

Printed help tools are given to every newspaper's site administrator and there is a help button on every user's AP Exchange interface (home page, upper right-hand corner).

In addition, new users are invited to join the AP Exchange "School of Search" at 9 a.m. and 4:30 p.m. ET every Thursday. It's a 30-minute online training session designed to show you tips, tricks and shortcuts for building really efficient searches in AP Exchange and answer any questions. The sessions involve phone discussion as well as a hosted Web demonstration. Site administrators can participate in similar but more focused training every Monday at noon ET.

*To participate in either session, RSVP to [talkback@ap.org](mailto:talkback@ap.org).*

# Newspapers Online

## Best Practices in Online Video Network – lessons from the Chicago Sun-Times

What's the best way to drive traffic to the Online Video Network on your web site? Link to related videos on your individual story pages in addition to on your home page. We've found this to be true across the spectrum of OVN sites, and Microsoft says that's been its experience as well.

The Chicago Sun-Times decided to test this theory and saw an amazing rise in its traffic. Its editorial team stays on top of the email alerts OVN sends out, and added OVN promo tools to virtually every story page on its site. Traffic soared overnight.

**CHICAGO SUN-TIMES**  
Member of the Sun-Times News Group

56°F Clear  
Traffic • Weather: "DARLING"

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Go

Subscribe  
Reader Rewards  
Customer Service  
Email newsletters

Home | News | Sports | Business | Entertainment | Classifieds | Columnists | Lifestyles | Ebert | Search | Archives | Blogs | RSS | XML

Good Evening  
Thursday, November 9, 2006

**STNG NEWS ALERTS :: Millions of acetaminophen pills recalled**

**TOP STORIES :: NEWS » BUSINESS » SPORTS » ENTERTAINMENT »**

**Feds after clout sick list**  
A federal grand jury is demanding records from City Hall regarding injury claims of city workers, a move that comes two weeks after the Sun-Times reported Chicago patronage workers claim to be hurt at a rate that exceeds the nation's most dangerous jobs.

• Special section: Clout's Sick List

**WEB ONLY :: BLOGS » NEWSLETTERS » RSS »**

• Webb Defeats Allen, Democrats Take Senate  
• Bush Meets With Democratic Leadership  
• Ed Bradley Remembered  
• Millions of Acetaminophen Pills Being Recalled  
• Federline Performs As Divorce Battle Begins

**MORE VIDEOS »**

• News on the Minute  
• Business • Entertainment  
• World • Sci/Tech  
• Nation • Offbeat

**PHOTO GALLERIES »**

• Boot season  
• Susanna's Night Out  
• Elections 2006  
• Rockin' in Nashville  
• Record intercepted

**2006 ELECTION: THE RESULTS**  
**The ballots have been cast. The voters have spoken.**  
Election Night 2006 brought dramatic changes in Congress and a sweep of state offices for the Democrats. Get an in-depth look at the key races with our breakdown of county, statewide and national results and video coverage from the Associated Press and NBC5.com.

• Complete election results  
• Video: Election updates from the Associated Press

**SEASON OF SHARING**  
**How you can help**

**METRO & TRI-STATE**  
**Emanuel in line for No. 4 Dem spot in House**  
Rep. Rahm Emanuel (D-Ill.), an architect of the campaign that won the Democrats the House, is putting in a bid to become the No. 4 leader in the House, with his selection by his colleagues virtually assured.

• Hired Truck informant sentenced  
• Gutierrez, Jackson nix runs for mayor in 2007

**NATION**

• Rumsfeld defiant to the end  
• '60 Minutes' correspondent Ed Bradley dies

**WORLD**

• Hamas cancels Israeli truce

Month-to-date, the Chicago Sun-Times is leading all OVN participants in streams with almost 7 percent of the network's total streams. Close behind is the Houston Chronicle ([www.chron.com](http://www.chron.com)).

The Sun-Times' spike in traffic can be attributed to the implementation of OVN promo tools on its site, and to redesigning its site with video links in mind. It prominently features OVN promotional tools, as well as several links of the Sun-Times' own creation, above the fold on its homepage, right next to top stories.

Additionally, the Sun-Times placed AP's scrolling promotional tools on every story page within the site, whether it is an AP story or not. The story page above on the death of 60 Minutes correspondent Ed Bradley links the OVN Video on the story to the story page.

Users reading a story are likely interested enough in the topic to want more. When reporting on a story, all you need to do is find the corresponding video to the piece and link it into your story page. A related video adds the much-needed visual dimension to the story.

Our statistics show that the majority of streams on different news sites using the OVN come from contextual linking, sometimes as much as 75 percent.

## AP Travel Online

### Help your readers plan their summer vacations with AP Travel Online

Your readers are thinking about spring travel and summer vacations. Provide the coverage that attracts readers and advertisers with AP Travel Online's expanded coverage of destinations, trends and travel news.

Offered as a hosted service or an XML feed, AP Travel Online delivers a comprehensive suite of travel resources. Coming soon are trips to Europe, an amusement park preview package, whitewater rafting and lots more.

Travel Online takes a global focus with an emphasis on timely features, columns on subjects from travel with kids to adventure travel appeal to a variety of reader demographics. Other features include a weekly Web-only feature on travel guidebooks called "By the Book" and a Web-only travelogue called "Dispatches" on quirky events around the world.

For more information, check out [www.ap.org/newspapers](http://www.ap.org/newspapers) and click on Online Newspapers.



### Capitalize on the value of your content with AP Photo Revenue Program

The Photo Revenue Program is designed to help members capitalize on the value of your photographic content and to provide you with a new source of revenue. AP Images' sales staff actively market participants' images to a large, non-member customer base. Key benefits on the program include:

- Additional revenue with no additional work. If your paper participates in the program, photos that you send to the wire will automatically be viewable by thousands of clients on AP Images' Web site and available for licensing.
- Large sales force working on your behalf. AP Images' 50-person domestic sales and research team will actively reach out and sell your photographs to a diverse, non-member client base that includes periodicals, Web sites and book publishers.
- Earning revenue from your photo library. You can submit additional content directly to AP Images (e.g. archival imagery, outtakes, feature stories, etc.) and AP will make it available for clients to license.

Hundreds of AP member newspapers are participating in the Photo Revenue Program. Contact AP to find out if you should join them.

### AP photos capture six prizes in the World Press Photo competition

The Associated Press won six World Press Photo prizes, the most of any news agency overall in this year's annual global award competition.

World Press Photo organizers said 4,460 professional photographers from 124 countries entered 78,083 images for the competition. Photographers from a total of 23 countries won awards in the 10 theme categories.

For more information about AP's winning entries and a link to the World Press photo gallery, visit: [http://www.ap.org/pages/about/pressreleases/pr\\_020907b.html](http://www.ap.org/pages/about/pressreleases/pr_020907b.html)

**The Special Editions package for April will feature Mother's and Father's Day.  
The package will be available 4/10/07.**